GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:682
ANSWERED ON:08.05.2003
IMPROVEMENT IN SERVICES OF AIR/DOORDARSHAN
DALPAT SINGH PARASTE;RAMDAS ATHAWALE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the steps so far taken by Prasar Bharati to improve the services of All India Radio and Doordarshan as compared to the private channels;

(b) whether the Government have any proposal for the modernisation and digitalisation of operations to give better status to AIR and DD among the channels; and

(c) if so, the details thereof alongwith the funds approved in this regard?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a) to (c) : A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (c) OF THE LOK SABHA STARRED QUESTION NO. 682 REGARDI IMPROVEMENT IN SERVICES OF AIR/DOORDARSHAN.

(a): It is a constant endeavour of Prasar Bharati to maintain high standards of AIR and Doordarshan services and for the purpose, schemes of upgradation and modernisation of facilities at various Stations/Kendras are formulated and implemented from time to time.

(b): All India Radio plans to give thrust for expansion of FM services, Digital systems in Studio production and programme distribution through terrestrial and satellite links. Doordarshan also has proposals for modernisation and digitalisation of its Kendras during the 10th Five Year Plan.

(c): Prasar Bharati has allocated Rs. 222 crores and Rs. 1043 crores for AIR and Doordarshan respectively for modernisation and digitalisation of its operations during the 10th Five Year Plan.